

CONTRACT

KTXL-TV
4655 Fruitridge Road
Sacramento, CA 95820-5299
(916) 454-4422

And:

Luc Inc.
25 Whitlock Place
Suite 201
Marietta, GA 30064

<u>Contract / Revision</u> 369262 /		<u>Alt Order #</u> 06216647
<u>Product</u> HERNANDEZ FOR CON		
<u>Contract Dates</u> 09/11/12 - 11/05/12		<u>Estimate #</u>
<u>Advertiser</u> J Hernandez / Dem / Congress		<u>Original Date / Revision</u> 06/28/12 / 08/10/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTXL	<u>Account Executive</u> Dave Clark	<u>Sales Office</u> Telerep Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 13041	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots Amount	
N 1	40	10/16/12	11/02/12	FOX 40 Live @ 5a	5a-6a		:30			NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	- TWTF - -				2	\$75.00			
	Week:	10/22/12	10/28/12	- TWTF - -				2	\$75.00			
	Week:	10/29/12	11/04/12	- TWTF - -				2	\$75.00			
N 2	40	10/22/12	11/05/12	FOX 40 Live @ 5a	5a-6a		:30			NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	1 - - - - -				1	\$75.00			
	Week:	10/29/12	11/04/12	1 - - - - -				1	\$75.00			
	Week:	11/05/12	11/11/12	1 - - - - -				1	\$75.00			
N 3	40	09/11/12	11/02/12	FOX 40 Live @ 6a	6a-7a		:30			NM	18	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	- TWTF - -				2	\$125.00			
	Week:	09/17/12	09/23/12	- TWTF - -				2	\$125.00			
	Week:	09/24/12	09/30/12	- TWTF - -				2	\$125.00			
	Week:	10/01/12	10/07/12	- - - - -				0	\$0.00			
	Week:	10/08/12	10/14/12	- - - - -				0	\$0.00			
	Week:	10/15/12	10/21/12	- TWTF - -				4	\$125.00			
	Week:	10/22/12	10/28/12	- TWTF - -				4	\$125.00			
	Week:	10/29/12	11/04/12	- TWTF - -				4	\$125.00			
N 4	40	09/17/12	11/05/12	FOX 40 Live @ 6a	6a-7a		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	1 - - - - -				1	\$125.00			
	Week:	09/24/12	09/30/12	1 - - - - -				1	\$125.00			
	Week:	10/01/12	10/07/12	- - - - -				0	\$0.00			
	Week:	10/08/12	10/14/12	- - - - -				0	\$0.00			
	Week:	10/15/12	10/21/12	- - - - -				0	\$0.00			
	Week:	10/22/12	10/28/12	1 - - - - -				1	\$125.00			
	Week:	10/29/12	11/04/12	1 - - - - -				1	\$125.00			
	Week:	11/05/12	11/11/12	1 - - - - -				1	\$125.00			
N 5	40	09/11/12	11/02/12	FOX 40 Live @ 7a	7a-8a		:30			NM	21	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	- TWTF - -				3	\$150.00			
	Week:	09/17/12	09/23/12	- TWTF - -				3	\$150.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KTXL-TV
4655 Fruitridge Road
Sacramento, CA 95820-5299
(916) 454-4422

<u>Contract / Revision</u>	<u>Alt Order #</u>
369262 /	06216647

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/11/12 - 11/05/12	HERNANDEZ FOR CON	

<u>Advertiser</u>	<u>Original Date / Revision</u>
J Hernandez / Dem / Con	06/28/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	- TWTF - -				3	\$150.00			
Week:		10/01/12	10/07/12	- - - - -				0	\$0.00			
Week:		10/08/12	10/14/12	- - - - -				0	\$0.00			
Week:		10/15/12	10/21/12	- TWTF - -				4	\$150.00			
Week:		10/22/12	10/28/12	- TWTF - -				4	\$150.00			
Week:		10/29/12	11/04/12	- TWTF - -				4	\$150.00			
N 6	40	09/17/12	11/05/12	FOX 40 Live @ 7a	7a-8a		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1 - - - - -				1	\$150.00			
Week:		09/24/12	09/30/12	1 - - - - -				1	\$150.00			
Week:		10/01/12	10/07/12	- - - - -				0	\$0.00			
Week:		10/08/12	10/14/12	- - - - -				0	\$0.00			
Week:		10/15/12	10/21/12	- - - - -				0	\$0.00			
Week:		10/22/12	10/28/12	1 - - - - -				1	\$150.00			
Week:		10/29/12	11/04/12	1 - - - - -				1	\$150.00			
Week:		11/05/12	11/11/12	1 - - - - -				1	\$150.00			
N 7	40	09/11/12	11/02/12	FOX 40 Live @ 8a	8a-9a		:30			NM	20	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	- TWTF - -				2	\$125.00			
Week:		09/17/12	09/23/12	- TWTF - -				2	\$125.00			
Week:		09/24/12	09/30/12	- TWTF - -				2	\$125.00			
Week:		10/01/12	10/07/12	- TWTF - -				2	\$125.00			
Week:		10/08/12	10/14/12	- - - - -				0	\$0.00			
Week:		10/15/12	10/21/12	- TWTF - -				4	\$125.00			
Week:		10/22/12	10/28/12	- TWTF - -				4	\$125.00			
Week:		10/29/12	11/04/12	- TWTF - -				4	\$125.00			
N 8	40	09/17/12	11/05/12	FOX 40 Live @ 8a	8a-9a		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1 - - - - -				1	\$125.00			
Week:		09/24/12	09/30/12	1 - - - - -				1	\$125.00			
Week:		10/01/12	10/07/12	- - - - -				0	\$0.00			
Week:		10/08/12	10/14/12	- - - - -				0	\$0.00			
Week:		10/15/12	10/21/12	- - - - -				0	\$0.00			
Week:		10/22/12	10/28/12	1 - - - - -				1	\$125.00			
Week:		10/29/12	11/04/12	1 - - - - -				1	\$125.00			
Week:		11/05/12	11/11/12	1 - - - - -				1	\$125.00			
N 9	40	09/11/12	11/02/12	9a-10a News	9a-10a News		:30			NM	18	\$2,070.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	- TWTF - -				2	\$115.00			
Week:		09/17/12	09/23/12	- TWTF - -				2	\$115.00			
Week:		09/24/12	09/30/12	- TWTF - -				2	\$115.00			
Week:		10/01/12	10/07/12	- - - - -				0	\$0.00			
Week:		10/08/12	10/14/12	- - - - -				0	\$0.00			
Week:		10/15/12	10/21/12	- TWTF - -				4	\$115.00			
Week:		10/22/12	10/28/12	- TWTF - -				4	\$115.00			
Week:		10/29/12	11/04/12	- TWTF - -				4	\$115.00			
N 10	40	09/17/12	11/05/12	9a-10a News	9a-10a News		:30			NM	5	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1 - - - - -				1	\$115.00			
Week:		09/24/12	09/30/12	1 - - - - -				1	\$115.00			
Week:		10/01/12	10/07/12	- - - - -				0	\$0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KTXL-TV
4655 Fruitridge Road
Sacramento, CA 95820-5299
(916) 454-4422

<u>Contract / Revision</u>	<u>Alt Order #</u>
369262 /	06216647

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/11/12 - 11/05/12	HERNANDEZ FOR CON	

<u>Advertiser</u>	<u>Original Date / Revision</u>
J Hernandez / Dem / Con	06/28/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----				0	\$0.00			
Week:		10/15/12	10/21/12	-----				0	\$0.00			
Week:		10/22/12	10/28/12	1-----				1	\$115.00			
Week:		10/29/12	11/04/12	1-----				1	\$115.00			
Week:		11/05/12	11/11/12	1-----				1	\$115.00			
N 11	40	10/02/12	11/02/12	M-F 10a-11a	10a-11a		:30			NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----				0	\$0.00			
Week:		10/08/12	10/14/12	-----				0	\$0.00			
Week:		10/15/12	10/21/12	-TWTF--				2	\$150.00			
Week:		10/22/12	10/28/12	-TWTF--				2	\$150.00			
Week:		10/29/12	11/04/12	-TWTF--				2	\$150.00			
N 12	40	10/08/12	11/05/12	M-F 10a-11a	10a-11a		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----				0	\$0.00			
Week:		10/15/12	10/21/12	-----				0	\$0.00			
Week:		10/22/12	10/28/12	1-----				1	\$150.00			
Week:		10/29/12	11/04/12	1-----				1	\$150.00			
Week:		11/05/12	11/11/12	1-----				1	\$150.00			
N 13	40	09/11/12	11/02/12	M-F 11a-12p	11a-12p		:30			NM	18	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-TWTF--				2	\$125.00			
Week:		09/17/12	09/23/12	-TWTF--				2	\$125.00			
Week:		09/24/12	09/30/12	-TWTF--				2	\$125.00			
Week:		10/01/12	10/07/12	-----				0	\$0.00			
Week:		10/08/12	10/14/12	-----				0	\$0.00			
Week:		10/15/12	10/21/12	-TWTF--				4	\$125.00			
Week:		10/22/12	10/28/12	-TWTF--				4	\$125.00			
Week:		10/29/12	11/04/12	-TWTF--				4	\$125.00			
N 14	40	09/17/12	11/05/12	M-F 11a-12p	11a-12p		:30			NM	6	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$125.00			
Week:		09/24/12	09/30/12	1-----				1	\$125.00			
Week:		10/01/12	10/07/12	1-----				1	\$125.00			
Week:		10/08/12	10/14/12	-----				0	\$0.00			
Week:		10/15/12	10/21/12	-----				0	\$0.00			
Week:		10/22/12	10/28/12	1-----				1	\$125.00			
Week:		10/29/12	11/04/12	1-----				1	\$125.00			
Week:		11/05/12	11/11/12	1-----				1	\$125.00			
N 15	40	09/11/12	11/02/12	M-F 12p-1p	12p-1p		:30			NM	12	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-TWTF--				2	\$150.00			
Week:		09/17/12	09/23/12	-TWTF--				2	\$150.00			
Week:		09/24/12	09/30/12	-TWTF--				2	\$150.00			
Week:		10/01/12	10/07/12	-----				0	\$0.00			
Week:		10/08/12	10/14/12	-----				0	\$0.00			
Week:		10/15/12	10/21/12	-TWTF--				1	\$150.00			
Week:		10/22/12	10/28/12	-TWTF--				1	\$150.00			
Week:		10/29/12	11/04/12	-TWTF--				4	\$150.00			
N 16	40	09/17/12	11/05/12	M-F 12p-1p	12p-1p		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KTXL-TV
4655 Fruitridge Road
Sacramento, CA 95820-5299
(916) 454-4422

<u>Contract / Revision</u>	<u>Alt Order #</u>
369262 /	06216647

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/11/12 - 11/05/12	HERNANDEZ FOR CON	

<u>Advertiser</u>	<u>Original Date / Revision</u>
J Hernandez / Dem / Con	06/28/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$150.00			
Week:		09/24/12	09/30/12	1-----				1	\$150.00			
Week:		10/01/12	10/07/12	-----				0	\$0.00			
Week:		10/08/12	10/14/12	-----				0	\$0.00			
Week:		10/15/12	10/21/12	-----				0	\$0.00			
Week:		10/22/12	10/28/12	1-----				1	\$150.00			
Week:		10/29/12	11/04/12	1-----				1	\$150.00			
Week:		11/05/12	11/11/12	1-----				1	\$150.00			
N 17	40	09/11/12	11/02/12	M-F 1p-2p	1p-2p		:30			NM	18	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-TWTF--				2	\$125.00			
Week:		09/17/12	09/23/12	-TWTF--				2	\$125.00			
Week:		09/24/12	09/30/12	-TWTF--				2	\$125.00			
Week:		10/01/12	10/07/12	-----				0	\$0.00			
Week:		10/08/12	10/14/12	-----				0	\$0.00			
Week:		10/15/12	10/21/12	-T-TF--				4	\$125.00			
Week:		10/22/12	10/28/12	-TWTF--				4	\$125.00			
Week:		10/29/12	11/04/12	-TWTF--				4	\$125.00			
N 18	40	09/17/12	11/05/12	M-F 1p-2p	1p-2p		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$125.00			
Week:		09/24/12	09/30/12	1-----				1	\$125.00			
Week:		10/01/12	10/07/12	-----				0	\$0.00			
Week:		10/08/12	10/14/12	-----				0	\$0.00			
Week:		10/15/12	10/21/12	-----				0	\$0.00			
Week:		10/22/12	10/28/12	1-----				1	\$125.00			
Week:		10/29/12	11/04/12	1-----				1	\$125.00			
Week:		11/05/12	11/11/12	1-----				1	\$125.00			
N 19	40	10/02/12	11/02/12	M-F 2p-3p	2p-3p		:30			NM	6	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----				0	\$0.00			
Week:		10/08/12	10/14/12	-----				0	\$0.00			
Week:		10/15/12	10/21/12	-T-TF--				2	\$125.00			
Week:		10/22/12	10/28/12	-TWTF--				2	\$125.00			
Week:		10/29/12	11/04/12	-TWTF--				2	\$125.00			
N 20	40	10/08/12	11/05/12	M-F 2p-3p	2p-3p		:30			NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----				0	\$0.00			
Week:		10/15/12	10/21/12	-----				0	\$0.00			
Week:		10/22/12	10/28/12	1-----				1	\$125.00			
Week:		10/29/12	11/04/12	1-----				1	\$125.00			
Week:		11/05/12	11/11/12	1-----				1	\$125.00			
N 21	40	09/11/12	11/02/12	M-F 3p-4p	3p-4p		:30			NM	18	\$1,980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-TWTF--				2	\$110.00			
Week:		09/17/12	09/23/12	-TWTF--				2	\$110.00			
Week:		09/24/12	09/30/12	-TWTF--				2	\$110.00			
Week:		10/01/12	10/07/12	-----				0	\$0.00			
Week:		10/08/12	10/14/12	-----				0	\$0.00			
Week:		10/15/12	10/21/12	-T-TF--				4	\$110.00			
Week:		10/22/12	10/28/12	-TWTF--				4	\$110.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KTXL-TV
4655 Fruitridge Road
Sacramento, CA 95820-5299
(916) 454-4422

<u>Contract / Revision</u>	<u>Alt Order #</u>
369262 /	06216647

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/11/12 - 11/05/12	HERNANDEZ FOR CON	

<u>Advertiser</u>	<u>Original Date / Revision</u>
J Hernandez / Dem / Conq	06/28/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$110.00			
N 22	40	09/17/12	11/05/12	M-F 3p-4p	3p-4p		:30			NM	5	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$110.00			
Week:		09/24/12	09/30/12	1-----				1	\$110.00			
Week:		10/01/12	10/07/12	-----				0	\$0.00			
Week:		10/08/12	10/14/12	-----				0	\$0.00			
Week:		10/15/12	10/21/12	-----				0	\$0.00			
Week:		10/22/12	10/28/12	1-----				1	\$110.00			
Week:		10/29/12	11/04/12	1-----				1	\$110.00			
Week:		11/05/12	11/11/12	1-----				1	\$110.00			
N 23	40	10/02/12	11/02/12	M-F 4p-430p	4p-430p		:30			NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----				0	\$0.00			
Week:		10/08/12	10/14/12	-----				0	\$0.00			
Week:		10/15/12	10/21/12	-TWTF--				2	\$150.00			
Week:		10/22/12	10/28/12	-TWTF--				2	\$150.00			
Week:		10/29/12	11/04/12	-TWTF--				2	\$150.00			
N 24	40	10/08/12	11/05/12	M-F 4p-430p	4p-430p		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----				0	\$0.00			
Week:		10/15/12	10/21/12	-----				0	\$0.00			
Week:		10/22/12	10/28/12	1-----				1	\$150.00			
Week:		10/29/12	11/04/12	1-----				1	\$150.00			
Week:		11/05/12	11/11/12	1-----				1	\$150.00			
N 25	40	09/11/12	11/02/12	M-F 430p-5p	M-F 430p-5p Daily		:30			NM	20	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-TWTF--				2	\$200.00			
Week:		09/17/12	09/23/12	-TWTF--				2	\$200.00			
Week:		09/24/12	09/30/12	-TWTF--				2	\$200.00			
Week:		10/01/12	10/07/12	-TWTF--				2	\$200.00			
Week:		10/08/12	10/14/12	-----				0	\$0.00			
Week:		10/15/12	10/21/12	-TWTF--				4	\$200.00			
Week:		10/22/12	10/28/12	-TWTF--				4	\$200.00			
Week:		10/29/12	11/04/12	-TWTF--				4	\$200.00			
N 26	40	09/17/12	11/05/12	M-F 430p-5p	M-F 430p-5p Daily		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$200.00			
Week:		09/24/12	09/30/12	1-----				1	\$200.00			
Week:		10/01/12	10/07/12	-----				0	\$0.00			
Week:		10/08/12	10/14/12	-----				0	\$0.00			
Week:		10/15/12	10/21/12	-----				0	\$0.00			
Week:		10/22/12	10/28/12	1-----				1	\$200.00			
Week:		10/29/12	11/04/12	1-----				1	\$200.00			
Week:		11/05/12	11/11/12	1-----				1	\$200.00			
N 27	40	10/02/12	11/02/12	M-F 5p-530p	5p-530p		:30			NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----				0	\$0.00			
Week:		10/08/12	10/14/12	-----				0	\$0.00			
Week:		10/15/12	10/21/12	-TW----				2	\$300.00			
Week:		10/22/12	10/28/12	-T--F--				2	\$300.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KTXL-TV
4655 Fruitridge Road
Sacramento, CA 95820-5299
(916) 454-4422

<u>Contract / Revision</u>	<u>Alt Order #</u>
369262 /	06216647

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/11/12 - 11/05/12	HERNANDEZ FOR CON	

<u>Advertiser</u>	<u>Original Date / Revision</u>
J Hernandez / Dem / Con	06/28/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T--F--				2	\$300.00			
N 28	40	10/08/12	11/05/12	M-F 5p-530p	5p-530p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----				0	\$0.00			
Week:		10/15/12	10/21/12	-----				0	\$0.00			
Week:		10/22/12	10/28/12	1-----				1	\$300.00			
Week:		10/29/12	11/04/12	-----				0	\$0.00			
Week:		11/05/12	11/11/12	1-----				1	\$300.00			
N 29	40	09/11/12	11/02/12	FOX40 News at 530p	M-F 530p-6p		:30			NM	27	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-TWTF--				5	\$400.00			
Week:		09/17/12	09/23/12	-TWTF--				5	\$400.00			
Week:		09/24/12	09/30/12	-TWTF--				5	\$400.00			
Week:		10/01/12	10/07/12	-----				0	\$0.00			
Week:		10/08/12	10/14/12	-----				0	\$0.00			
Week:		10/15/12	10/21/12	-TW----				3	\$400.00			
Week:		10/22/12	10/28/12	-T--F--				3	\$400.00			
Week:		10/29/12	11/04/12	-TWTF--				6	\$400.00			
N 30	40	09/17/12	11/05/12	FOX40 News at 530p	M-F 530p-6p		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$400.00			
Week:		09/24/12	09/30/12	1-----				1	\$400.00			
Week:		10/01/12	10/07/12	-----				0	\$0.00			
Week:		10/08/12	10/14/12	-----				0	\$0.00			
Week:		10/15/12	10/21/12	-----				0	\$0.00			
Week:		10/22/12	10/28/12	1-----				1	\$400.00			
Week:		10/29/12	11/04/12	1-----				1	\$400.00			
Week:		11/05/12	11/11/12	1-----				1	\$400.00			
N 31	40	09/11/12	11/02/12	FOX40 News at 6	M-F 6p-630p		:30			NM	21	\$7,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-TWTF--				3	\$350.00			
Week:		09/17/12	09/23/12	-TWTF--				3	\$350.00			
Week:		09/24/12	09/30/12	-TWTF--				3	\$350.00			
Week:		10/01/12	10/07/12	-----				0	\$0.00			
Week:		10/08/12	10/14/12	-----				0	\$0.00			
Week:		10/15/12	10/21/12	-TWTF--				4	\$350.00			
Week:		10/22/12	10/28/12	-TWTF--				4	\$350.00			
Week:		10/29/12	11/04/12	-TWTF--				4	\$350.00			
N 32	40	09/17/12	11/05/12	FOX40 News at 6	M-F 6p-630p		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$350.00			
Week:		09/24/12	09/30/12	1-----				1	\$350.00			
Week:		10/01/12	10/07/12	-----				0	\$0.00			
Week:		10/08/12	10/14/12	-----				0	\$0.00			
Week:		10/15/12	10/21/12	-----				0	\$0.00			
Week:		10/22/12	10/28/12	1-----				1	\$350.00			
Week:		10/29/12	11/04/12	-----				0	\$0.00			
Week:		11/05/12	11/11/12	1-----				1	\$350.00			
N 33	40	10/02/12	11/02/12	M-F 630p-7p	630p-7p		:30			NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----				0	\$0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KTXL-TV
4655 Fruitridge Road
Sacramento, CA 95820-5299
(916) 454-4422

<u>Contract / Revision</u>	<u>Alt Order #</u>
369262 /	06216647

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/11/12 - 11/05/12	HERNANDEZ FOR CON	

<u>Advertiser</u>	<u>Original Date / Revision</u>
J Hernandez / Dem / Con	06/28/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																																																																																																					
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/08/12</td><td>10/14/12</td><td>-----</td><td></td><td></td><td></td><td>0</td><td>\$0.00</td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/15/12</td><td>10/21/12</td><td>-TW----</td><td></td><td></td><td></td><td>1</td><td>\$275.00</td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/22/12</td><td>10/28/12</td><td>-T--F--</td><td></td><td></td><td></td><td>1</td><td>\$275.00</td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>-TWTF--</td><td></td><td></td><td></td><td>1</td><td>\$275.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/08/12	10/14/12	-----				0	\$0.00				Week:		10/15/12	10/21/12	-TW----				1	\$275.00				Week:		10/22/12	10/28/12	-T--F--				1	\$275.00				Week:		10/29/12	11/04/12	-TWTF--				1	\$275.00																																																							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																																																																																								
Week:		10/08/12	10/14/12	-----				0	\$0.00																																																																																																																								
Week:		10/15/12	10/21/12	-TW----				1	\$275.00																																																																																																																								
Week:		10/22/12	10/28/12	-T--F--				1	\$275.00																																																																																																																								
Week:		10/29/12	11/04/12	-TWTF--				1	\$275.00																																																																																																																								
N 34	40	10/08/12	11/05/12	M-F 630p-7p	630p-7p		:30			NM	3	\$825.00																																																																																																																					
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/08/12</td><td>10/14/12</td><td>-----</td><td></td><td></td><td></td><td>0</td><td>\$0.00</td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/15/12</td><td>10/21/12</td><td>-----</td><td></td><td></td><td></td><td>0</td><td>\$0.00</td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/22/12</td><td>10/28/12</td><td>1-----</td><td></td><td></td><td></td><td>1</td><td>\$275.00</td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>1-----</td><td></td><td></td><td></td><td>1</td><td>\$275.00</td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>11/05/12</td><td>11/11/12</td><td>1-----</td><td></td><td></td><td></td><td>1</td><td>\$275.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/08/12	10/14/12	-----				0	\$0.00				Week:		10/15/12	10/21/12	-----				0	\$0.00				Week:		10/22/12	10/28/12	1-----				1	\$275.00				Week:		10/29/12	11/04/12	1-----				1	\$275.00				Week:		11/05/12	11/11/12	1-----				1	\$275.00																																										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																																																																																								
Week:		10/08/12	10/14/12	-----				0	\$0.00																																																																																																																								
Week:		10/15/12	10/21/12	-----				0	\$0.00																																																																																																																								
Week:		10/22/12	10/28/12	1-----				1	\$275.00																																																																																																																								
Week:		10/29/12	11/04/12	1-----				1	\$275.00																																																																																																																								
Week:		11/05/12	11/11/12	1-----				1	\$275.00																																																																																																																								
N 35	40	09/11/12	11/02/12	M-F 7p-730p	7p-730p		:30			NM	13	\$6,500.00																																																																																																																					
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>09/10/12</td><td>09/16/12</td><td>-TWTF--</td><td></td><td></td><td></td><td>2</td><td>\$500.00</td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>09/17/12</td><td>09/23/12</td><td>-TWTF--</td><td></td><td></td><td></td><td>2</td><td>\$500.00</td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>09/24/12</td><td>09/30/12</td><td>-TWTF--</td><td></td><td></td><td></td><td>2</td><td>\$500.00</td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/01/12</td><td>10/07/12</td><td>-----</td><td></td><td></td><td></td><td>0</td><td>\$0.00</td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/08/12</td><td>10/14/12</td><td>-----</td><td></td><td></td><td></td><td>0</td><td>\$0.00</td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/15/12</td><td>10/21/12</td><td>-TW----</td><td></td><td></td><td></td><td>2</td><td>\$500.00</td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/22/12</td><td>10/28/12</td><td>-T--F--</td><td></td><td></td><td></td><td>2</td><td>\$500.00</td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>-TWTF--</td><td></td><td></td><td></td><td>3</td><td>\$500.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		09/10/12	09/16/12	-TWTF--				2	\$500.00				Week:		09/17/12	09/23/12	-TWTF--				2	\$500.00				Week:		09/24/12	09/30/12	-TWTF--				2	\$500.00				Week:		10/01/12	10/07/12	-----				0	\$0.00				Week:		10/08/12	10/14/12	-----				0	\$0.00				Week:		10/15/12	10/21/12	-TW----				2	\$500.00				Week:		10/22/12	10/28/12	-T--F--				2	\$500.00				Week:		10/29/12	11/04/12	-TWTF--				3	\$500.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																																																																																								
Week:		09/10/12	09/16/12	-TWTF--				2	\$500.00																																																																																																																								
Week:		09/17/12	09/23/12	-TWTF--				2	\$500.00																																																																																																																								
Week:		09/24/12	09/30/12	-TWTF--				2	\$500.00																																																																																																																								
Week:		10/01/12	10/07/12	-----				0	\$0.00																																																																																																																								
Week:		10/08/12	10/14/12	-----				0	\$0.00																																																																																																																								
Week:		10/15/12	10/21/12	-TW----				2	\$500.00																																																																																																																								
Week:		10/22/12	10/28/12	-T--F--				2	\$500.00																																																																																																																								
Week:		10/29/12	11/04/12	-TWTF--				3	\$500.00																																																																																																																								
N 36	40	09/17/12	11/05/12	M-F 7p-730p	7p-730p		:30			NM	4	\$2,000.00																																																																																																																					
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>09/17/12</td><td>09/23/12</td><td>-----</td><td></td><td></td><td></td><td>0</td><td>\$0.00</td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>09/24/12</td><td>09/30/12</td><td>1-----</td><td></td><td></td><td></td><td>1</td><td>\$500.00</td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/01/12</td><td>10/07/12</td><td>1-----</td><td></td><td></td><td></td><td>1</td><td>\$500.00</td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/08/12</td><td>10/14/12</td><td>-----</td><td></td><td></td><td></td><td>0</td><td>\$0.00</td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/15/12</td><td>10/21/12</td><td>-----</td><td></td><td></td><td></td><td>0</td><td>\$0.00</td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/22/12</td><td>10/28/12</td><td>1-----</td><td></td><td></td><td></td><td>1</td><td>\$500.00</td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>-----</td><td></td><td></td><td></td><td>0</td><td>\$0.00</td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>11/05/12</td><td>11/11/12</td><td>1-----</td><td></td><td></td><td></td><td>1</td><td>\$500.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		09/17/12	09/23/12	-----				0	\$0.00				Week:		09/24/12	09/30/12	1-----				1	\$500.00				Week:		10/01/12	10/07/12	1-----				1	\$500.00				Week:		10/08/12	10/14/12	-----				0	\$0.00				Week:		10/15/12	10/21/12	-----				0	\$0.00				Week:		10/22/12	10/28/12	1-----				1	\$500.00				Week:		10/29/12	11/04/12	-----				0	\$0.00				Week:		11/05/12	11/11/12	1-----				1	\$500.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																																																																																								
Week:		09/17/12	09/23/12	-----				0	\$0.00																																																																																																																								
Week:		09/24/12	09/30/12	1-----				1	\$500.00																																																																																																																								
Week:		10/01/12	10/07/12	1-----				1	\$500.00																																																																																																																								
Week:		10/08/12	10/14/12	-----				0	\$0.00																																																																																																																								
Week:		10/15/12	10/21/12	-----				0	\$0.00																																																																																																																								
Week:		10/22/12	10/28/12	1-----				1	\$500.00																																																																																																																								
Week:		10/29/12	11/04/12	-----				0	\$0.00																																																																																																																								
Week:		11/05/12	11/11/12	1-----				1	\$500.00																																																																																																																								
N 37	40	09/11/12	11/02/12	M-F 730p-8p	M-F 730p-8p		:30			NM	13	\$9,750.00																																																																																																																					
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>09/10/12</td><td>09/16/12</td><td>-TWTF--</td><td></td><td></td><td></td><td>2</td><td>\$750.00</td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>09/17/12</td><td>09/23/12</td><td>-TWTF--</td><td></td><td></td><td></td><td>2</td><td>\$750.00</td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>09/24/12</td><td>09/30/12</td><td>-TWTF--</td><td></td><td></td><td></td><td>2</td><td>\$750.00</td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/01/12</td><td>10/07/12</td><td>-----</td><td></td><td></td><td></td><td>0</td><td>\$0.00</td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/08/12</td><td>10/14/12</td><td>-----</td><td></td><td></td><td></td><td>0</td><td>\$0.00</td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/15/12</td><td>10/21/12</td><td>-TW----</td><td></td><td></td><td></td><td>2</td><td>\$750.00</td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/22/12</td><td>10/28/12</td><td>-T--F--</td><td></td><td></td><td></td><td>2</td><td>\$750.00</td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>-TWTF--</td><td></td><td></td><td></td><td>3</td><td>\$750.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		09/10/12	09/16/12	-TWTF--				2	\$750.00				Week:		09/17/12	09/23/12	-TWTF--				2	\$750.00				Week:		09/24/12	09/30/12	-TWTF--				2	\$750.00				Week:		10/01/12	10/07/12	-----				0	\$0.00				Week:		10/08/12	10/14/12	-----				0	\$0.00				Week:		10/15/12	10/21/12	-TW----				2	\$750.00				Week:		10/22/12	10/28/12	-T--F--				2	\$750.00				Week:		10/29/12	11/04/12	-TWTF--				3	\$750.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																																																																																								
Week:		09/10/12	09/16/12	-TWTF--				2	\$750.00																																																																																																																								
Week:		09/17/12	09/23/12	-TWTF--				2	\$750.00																																																																																																																								
Week:		09/24/12	09/30/12	-TWTF--				2	\$750.00																																																																																																																								
Week:		10/01/12	10/07/12	-----				0	\$0.00																																																																																																																								
Week:		10/08/12	10/14/12	-----				0	\$0.00																																																																																																																								
Week:		10/15/12	10/21/12	-TW----				2	\$750.00																																																																																																																								
Week:		10/22/12	10/28/12	-T--F--				2	\$750.00																																																																																																																								
Week:		10/29/12	11/04/12	-TWTF--				3	\$750.00																																																																																																																								
N 38	40	09/17/12	11/05/12	M-F 730p-8p	M-F 730p-8p		:30			NM	5	\$3,750.00																																																																																																																					
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>09/17/12</td><td>09/23/12</td><td>1-----</td><td></td><td></td><td></td><td>1</td><td>\$750.00</td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>09/24/12</td><td>09/30/12</td><td>1-----</td><td></td><td></td><td></td><td>1</td><td>\$750.00</td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/01/12</td><td>10/07/12</td><td>1-----</td><td></td><td></td><td></td><td>1</td><td>\$750.00</td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/08/12</td><td>10/14/12</td><td>-----</td><td></td><td></td><td></td><td>0</td><td>\$0.00</td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/15/12</td><td>10/21/12</td><td>-----</td><td></td><td></td><td></td><td>0</td><td>\$0.00</td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/22/12</td><td>10/28/12</td><td>1-----</td><td></td><td></td><td></td><td>1</td><td>\$750.00</td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>-----</td><td></td><td></td><td></td><td>0</td><td>\$0.00</td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>11/05/12</td><td>11/11/12</td><td>1-----</td><td></td><td></td><td></td><td>1</td><td>\$750.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		09/17/12	09/23/12	1-----				1	\$750.00				Week:		09/24/12	09/30/12	1-----				1	\$750.00				Week:		10/01/12	10/07/12	1-----				1	\$750.00				Week:		10/08/12	10/14/12	-----				0	\$0.00				Week:		10/15/12	10/21/12	-----				0	\$0.00				Week:		10/22/12	10/28/12	1-----				1	\$750.00				Week:		10/29/12	11/04/12	-----				0	\$0.00				Week:		11/05/12	11/11/12	1-----				1	\$750.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																																																																																								
Week:		09/17/12	09/23/12	1-----				1	\$750.00																																																																																																																								
Week:		09/24/12	09/30/12	1-----				1	\$750.00																																																																																																																								
Week:		10/01/12	10/07/12	1-----				1	\$750.00																																																																																																																								
Week:		10/08/12	10/14/12	-----				0	\$0.00																																																																																																																								
Week:		10/15/12	10/21/12	-----				0	\$0.00																																																																																																																								
Week:		10/22/12	10/28/12	1-----				1	\$750.00																																																																																																																								
Week:		10/29/12	11/04/12	-----				0	\$0.00																																																																																																																								
Week:		11/05/12	11/11/12	1-----				1	\$750.00																																																																																																																								

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KTXL-TV
4655 Fruitridge Road
Sacramento, CA 95820-5299
(916) 454-4422

<u>Contract / Revision</u>	<u>Alt Order #</u>
369262 /	06216647

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/11/12 - 11/05/12	HERNANDEZ FOR CON	

<u>Advertiser</u>	<u>Original Date / Revision</u>
J Hernandez / Dem / Conq	06/28/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 39	40	09/11/12	11/04/12	M-SU 10p News	10p-11p		:30			NM	38	\$32,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	- TWTFSS				4	\$850.00			
Week:		09/17/12	09/23/12	- TWTFSS				4	\$850.00			
Week:		09/24/12	09/30/12	- TWTFSS				4	\$850.00			
Week:		10/01/12	10/07/12	-----				0	\$0.00			
Week:		10/08/12	10/14/12	-----				0	\$0.00			
Week:		10/15/12	10/21/12	- TWTFSS				4	\$850.00			
Week:		10/22/12	10/28/12	- TWTFSS				9	\$850.00			
Week:		10/29/12	11/04/12	- TWTFSS				13	\$850.00			
N 40	40	09/17/12	11/05/12	M-F 10p-11p	10p-11p		:30			NM	6	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$850.00			
Week:		09/24/12	09/30/12	1-----				1	\$850.00			
Week:		10/01/12	10/07/12	1-----				1	\$850.00			
Week:		10/08/12	10/14/12	-----				0	\$0.00			
Week:		10/15/12	10/21/12	-----				0	\$0.00			
Week:		10/22/12	10/28/12	1-----				1	\$850.00			
Week:		10/29/12	11/04/12	1-----				1	\$850.00			
Week:		11/05/12	11/11/12	1-----				1	\$850.00			
N 41	40	09/11/12	11/02/12	M-F 11p-1130p	11p-1130p		:30			NM	12	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	- TWTF--				2	\$300.00			
Week:		09/17/12	09/23/12	- TWTF--				2	\$300.00			
Week:		09/24/12	09/30/12	- TWTF--				2	\$300.00			
Week:		10/01/12	10/07/12	-----				0	\$0.00			
Week:		10/08/12	10/14/12	-----				0	\$0.00			
Week:		10/15/12	10/21/12	- TWTF--				2	\$300.00			
Week:		10/22/12	10/28/12	- TWTF--				2	\$300.00			
Week:		10/29/12	11/04/12	- TWTF--				2	\$300.00			
N 42	40	09/17/12	11/05/12	M-F 11p-1130p	11p-1130p		:30			NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$300.00			
Week:		09/24/12	09/30/12	1-----				1	\$300.00			
Week:		10/01/12	10/07/12	1-----				1	\$300.00			
Week:		10/08/12	10/14/12	-----				0	\$0.00			
Week:		10/15/12	10/21/12	-----				0	\$0.00			
Week:		10/22/12	10/28/12	1-----				1	\$300.00			
Week:		10/29/12	11/04/12	1-----				1	\$300.00			
Week:		11/05/12	11/11/12	1-----				1	\$300.00			
N 43	40	09/15/12	11/03/12	KTXL News Special	Sat 8-830p		:30			NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$400.00			
Week:		09/17/12	09/23/12	-----1-				1	\$400.00			
Week:		09/24/12	09/30/12	-----1-				1	\$400.00			
Week:		10/01/12	10/07/12	-----				0	\$0.00			
Week:		10/08/12	10/14/12	-----				0	\$0.00			
Week:		10/15/12	10/21/12	-----1-				1	\$400.00			
Week:		10/22/12	10/28/12	-----1-				1	\$400.00			
Week:		10/29/12	11/04/12	-----1-				1	\$400.00			
N 44	40	09/16/12	11/04/12	Su 8a-9a	8a-9a		:30			NM	6	\$1,500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KTXL-TV
4655 Fruitridge Road
Sacramento, CA 95820-5299
(916) 454-4422

<u>Contract / Revision</u> 369262 /		<u>Alt Order #</u> 06216647
<u>Contract Dates</u> 09/11/12 - 11/05/12		<u>Product</u> HERNANDEZ FOR CON
<u>Advertiser</u> J Hernandez / Dem / Cong		<u>Estimate #</u>
<u>Original Date / Revision</u> 06/28/12 / 08/10/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$250.00			
Week:		09/17/12	09/23/12	-----1				1	\$250.00			
Week:		09/24/12	09/30/12	-----1				1	\$250.00			
Week:		10/01/12	10/07/12	-----				0	\$0.00			
Week:		10/08/12	10/14/12	-----				0	\$0.00			
Week:		10/15/12	10/21/12	-----1				1	\$250.00			
Week:		10/22/12	10/28/12	-----1				1	\$250.00			
Week:		10/29/12	11/04/12	-----1				1	\$250.00			
N 45	40	09/16/12	11/04/12	Su 5p-530p	Su 5p-530p		:30			NM	6	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$175.00			
Week:		09/17/12	09/23/12	-----1				1	\$175.00			
Week:		09/24/12	09/30/12	-----1				1	\$175.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	40	09/24/12-09/30/12	Su 5p-530p	Su 5p-530p	-----Su	:30		\$175.00	NM		
	See MG 45.9											
	9	40	09/30/12-09/30/12	Su 5p-7p	5p-7p	-----Su	:30		\$175.00	NM		
	Ⓜ MG for 45.3 09/30											
Week:		10/01/12	10/07/12	-----				0	\$0.00			
Week:		10/08/12	10/14/12	-----				0	\$0.00			
Week:		10/15/12	10/21/12	-----1				1	\$175.00			
Week:		10/22/12	10/28/12	-----1				1	\$175.00			
Week:		10/29/12	11/04/12	-----1				1	\$175.00			
N 46	40	10/18/12	10/25/12	KTXL News Special	8-830p		:30			NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---TF--				3	\$400.00			
Week:		10/22/12	10/28/12	--WT---				3	\$400.00			
N 47	40	10/15/12	10/29/12	KTXL News Special	8-830p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$400.00			
Week:		10/22/12	10/28/12	-----				0	\$0.00			
Week:		10/29/12	11/04/12	1-----				1	\$400.00			
N 48	40	10/15/12	10/29/12	Prime Following Sports	Mon 830-9p		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$275.00			
Week:		10/22/12	10/28/12	-----				0	\$0.00			
Week:		10/29/12	11/04/12	1-----				1	\$275.00			
N 49	40	10/18/12	10/25/12	Prime Following Sports	9-930p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---TF--				1	\$500.00			
Week:		10/22/12	10/28/12	--WT---				1	\$500.00			
N 50	40	10/29/12	10/29/12	Prime Following Sports	Mon 9-930p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$500.00			
N 51	40	10/18/12	10/25/12	Prime Following Sports	930-10p		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---TF--				1	\$750.00			
Week:		10/22/12	10/28/12	--WT---				1	\$750.00			
N 52	40	10/29/12	10/29/12	Prime Following Sports	Mon 930-10p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$750.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KTXL-TV
4655 Fruitridge Road
Sacramento, CA 95820-5299
(916) 454-4422

<u>Contract / Revision</u> 369262 /		<u>Alt Order #</u> 06216647
<u>Contract Dates</u> 09/11/12 - 11/05/12	<u>Product</u> HERNANDEZ FOR CON	<u>Estimate #</u>
<u>Advertiser</u> J Hernandez / Dem / Cong		<u>Original Date / Revision</u> 06/28/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week			Rate				
Totals											447	\$135,850.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	149	\$47,175.00	\$40,098.75
10/01/12 - 10/28/12	175	\$50,950.00	\$43,307.50
10/29/12 - 11/05/12	123	\$37,725.00	\$32,066.25
Totals	447	\$135,850.00	\$115,472.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.